



# PSA and NBM present a WINTER WORKSHOP

November 13, 2019

The Conference Center at Bentley, 175 Forest Street, Waltham. MA



## AGENDA

**Wednesday, November 13**

**7:30 AM Registration and Breakfast**

**8:30 AM Opening session**

**8:45 AM What Operators Need to Know from Day One**  
Matt Dolan, City of West Des Moines, IA

**9:30 AM How to Handle an Ice Storm**  
Mark DeVries, Vaisala, Inc

**10:15 AM Break (15 minutes)**

**10:30 AM Working with Your Workers**  
Kevin Collins, Town of Wellesley, MA

**11:15 AM Best Foods for Long Winter Storms**  
Vyvyane Loh MD., Shaman (Chief Visionary)

**11:45 Am Lunch and brief words from Vendors**

**12:15 PM Lunchtime Speaker: Jason Weinberger, Vaisala.**  
**Using Observations in Operations**

**12:45 PM Choosing and Implementing Route Optimization Solutions**  
Rachel Adams, Vaisala and Marc Valenti, Town of Lexington

**1:30 PM Dealing with Sidewalks and Such like in Winter**  
Dave Webster, City of Cambridge, MA, SC and Shane Mark, Newton, MA

**2:15 PM Break**

**2:30 PM Preparing for Winter- Some Closing Remarks**  
Wilf Nixon, Professional Snowfighters Association

**2:45 PM Raffle and End**

### Registration/Payment

Cost for this workshop is \$85. Membership in the Professional Snowfighters Association is NOT required in order to attend the workshop.

**Register online at:**

[Professionalsnowfightersassociation.org](http://Professionalsnowfightersassociation.org)

### For Vendor Tables and Sponsorship Opportunities contact:

Kathrine Nixon: 319-400-5316

or email: [kathrine@psassoc.org](mailto:kathrine@psassoc.org)

### Who Should Attend?

- ❖ Public Works Superintendents, Managers, Directors
- ❖ Snow-Plow Operators
- ❖ Contractors Maintaining Public Parking lots and/or /Walkways
- ❖ Property Managers
- ❖ Facility/Grounds Maintenance Staff
- ❖ Others Responsible for Winter Maintenance