

# Professional Snowfighters Association Membership

Why join, why sign up your staff?

Training

Knowledge

Networking

Team Building

I've always insisted the two most important things when establishing a good snow and ice program are training your staff and calibrating your equipment. The Professional Snowfighters Association (PSA) helps you with both of these daunting tasks and more. By being a member and signing my entire staff up for the membership it has afforded me another avenue to succeed.

Training is a full time job and it takes up many hours of our daily task, but it is needed. Whenever you can get additional information to share with your staff it is a win- win for all. On the PSA website they have various articles that cover important subjects like calibration, material usage and equipment maintenance, as well as articles from industry professionals. The PSA website is also a great place to network, ask questions or inform other professionals on what you are doing for various snow and ice activities. The PSA website is just a click away and affords easy access for you and your crew to review, check on or ask snow and ice questions.



The PSA website is also a great place to work on team building, giving your staff an opportunity to learn the snow and ice industries best practices and making them apart of the snow and ice community. In addition to the articles I mentioned above there are various industry professionals chiming in with their thoughts and your staff are afforded that same access, giving them a true sense of ownership in our snow and ice community. This one giant hub is a great place to grow as an industry, grow as an organization within the snow and ice community and turn plow drivers into snowfighters.



Another reason my staff and I are excited about the growth and future of the PSA website, is their mission statement. Their vision and their goals are to get the snow and ice community together to share ideas and information about our snow and ice industry. From operators to agencies to contractors and vendors, to the industry it self, the PSA website connects everyone in order to become the best that we can be. This resource is a great tool and as we grow with the Professional Snowfighters Association, we will continue to be at the forefront of our industry. I highly recommend joining this organization.

Sincerely,

Scott Fontanez  
Street Manager  
Village of Buffalo Grove, IL  
Public Works